



Burlington County
Workforce Development Board (WDB)
Annual Report – Program 2017
July 1, 2017 – June 30, 2018

Message from our Chairman

As the Chairman of the Burlington County Workforce Development Board (WDB), I would like to share our Annual Report of services and employment resources for Program Year 2017.

The WDB continues to remain a strong resource in upgrading the skills of Burlington County workers for competition in an ever-evolving economy. Additionally, through the Burlington County Job Center, we provide the necessary resources to assist job seekers identify proper training programs, gain employable skills to find employment in growing industries.

True to our mission, the WDB is committed to building and maintaining a workforce of the highest quality to help businesses grow or retain their workforce. The WDB strives to implement a workforce system of services that are a resource for local business to access quality employees they need, and training individuals to become successfully employed.

Lastly, on behalf of the Workforce Development Board, I would like to congratulate Steve Mader, (Disability Resource Coordinator & WFNJ Liaison, Burlington County Workforce Development Board) recipient of the Garden State Employment & Training Association’s (GSETA) “Front Line Service Award”. Keep up the great work!

Tony Mahon, Chair

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Message from our Freeholder

I am excited to write to you about how the Freeholder Board is working to promote gender equality in the workplace and actively address the unique needs of women in Burlington County. As the only county in the state with women serving as Director and Deputy Director, I believe we have a unique opportunity to truly improve the quality of life for all women, particularly through improving their employment opportunities.

Freeholder Deputy Director Linda Hughes and I recently announced that we have taken important steps to modernize and reinvigorate the Burlington County Women’s Advisory Council. Women now have a re-energized platform and additional advocates on issues affecting them in their communities.

Statistically, women predominantly lead single-parent homes, acting as sole financial providers for their households. This is why ensuring that women have access to upskilling and technical training are so significant in matching women with high wage employment opportunities.

I am proud of the steps we are taking in partnership with the Workforce Development Board, employers and other collaborators to further promote a positive environment for women and hope that we may serve as an example for others in our region to follow.

Kate Gibbs
Freeholder Director

Board of Chosen Freeholders

Director: Kate Gibbs

Deputy Director: Linda Hughes
Tom Pullion
Balvir Singh
Latham Tiver



Workforce Development Institute

With input from local employers, the Workforce Development Institute provides job seekers and businesses with the relevant training and education they need to meet the evolving challenges of the modern workforce.

Vision: Identify and provide the skills, training and education needed for the workforce of today and tomorrow.

How:

- Create a unified workforce development plan
- Build stronger relationships with stakeholders
- Collaboration of agencies and community partners
- Provide a platform for business community input

Industry-based approach, through four divisions:

- **Business Engagement**
 1. Sector Based Business Services
 2. Business Outreach & Focus Groups
 3. Industry Related Feedback & System Partner Reporting
 4. Gap Analysis
- **Educational Programs and Grants Division**
 1. Strategic Grant Planning, Application & Monitoring
 2. Career Pathway Development & Implementation
 3. Program of Study Development & Implementation
 4. Educations Program Alignment & Development based on Business & Industry Outreach
 5. Certificate & Degree Training
 6. Professional & Personal Development
- **Career Services**
 1. Job Readiness, Career Preparation & Awareness
 2. Job Placement
 3. Career & Technical Education
 4. Apprenticeships & Internships
 5. Entrepreneurship Preparation
 6. Industry Career Fairs
- **Adult Basic Education**
 1. Literacy & High School Equivalency (HSE)
 2. Title II Basic Education
 3. Gateway to College Initiative

PY2017 Impact

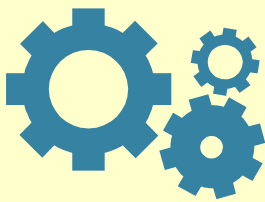
*Total Businesses Engaged: 369
Total Job Placements (AJC): 636
\$15.1 Million in Salaries Generated*

Industry Career Fairs

Keeping in line with the overarching goals of the Workforce Development Institute, two Countywide Industry Career Fairs (October 30th and June 14th). Industry focused fairs allow for exposure to nationally recognized credentials and employment opportunities.

The Workforce Development Board, along with the partners of the WDI developed industry focused job fairs to assist jobseekers in the seven targeted demand industries as determined by the New Jersey Department of Labor and Workforce Development (NJLWD).

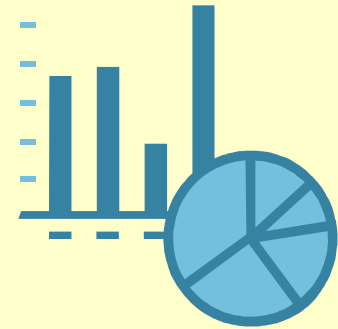
In total, both fairs featured 100s of employers who met with prospective employees. In many cases, job fair participants received on-the-spot interviews and dozens walked away with a job offer.



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Year End Financial Report

The Burlington County Workforce Development Board (WDB) is funded primarily by the Workforce Innovation and Opportunity Act (WIOA) and through the Burlington County American Job Center, offers a comprehensive array of employment related services and tools to both unemployed and underemployed individuals throughout the county and south Jersey region. Through the Job Center, residents can utilize resources such as career counseling, career planning, resume assistance, and vocational training services to assist them in getting reattached to the labor market or to advance their career pathway.



SOURCE	PY 2017
WIOA Dislocated Worker	\$1,055,206
WIOA Adult	\$690,284
WIOA Youth	\$675,907
Workforce Learning Link	\$98,000
Work First NJ (TANF/GA/SNAP)	\$2,010,835

Served	PY 2017
AJC Total Customers Served	7000
Occupational Training	163
Placed through Occupational Training	97
WFNJ & Youth Placements	539
Average Wage at Placement	\$19/hour
Title II Customers Served	168
HSE Obtained	94
Placed into Jobs	216
Placed into Post Secondary Education	111

In the upcoming year, the Burlington WDB will use any and all criteria established by the State Employment and Training Commission (SETC) regarding skill level and competency guidelines to be used as a basis for selection of skill training programs and competency curriculum in the local area.

Burlington County Workforce Development Board is an Equal Opportunity/ADA Compliant Government Agency.